



CARMEL COMMUNITY PLAYERS

2009-10 CORPORATE, FOUNDATION & INDIVIDUAL GIVING BENEFITS

PRESENTING SPONSOR - SEASON

THE PRESENTING SPONSOR is the lead sponsor for the entire season. The entire season will be “Presented by...” the Presenting Sponsor, and they will be acknowledged year-round in signage, collateral, and advertising. In addition, they will be granted naming rights to the stage for all events at the Carmel Community Playhouse at Clay Terrace. Each event will be announced as “Appearing on the [sponsor name] stage at the Carmel Community Playhouse” for a period of one year.

Promotional and Benefits Package will be custom-created for the Presenting Sponsor utilizing the benefits below as well as other promotions and benefits that will be exclusive to the Presenting Sponsor.

Acknowledgement

- Program Ad, Full-Page – All Carmel Community Players Performances for 12 Months
- Logo Tags on Front-Cover of Program
- Logo Tags on In-house Advertising
- Logo/Mention on All Print/Electronic Advertising
- Logo Tag with hyperlink on CCP & Playhouse Sponsor web page
- Coupon/Special Offer page on Carmel Community Playhouse Website
- Company Name on Tickets
- Pre-Performance Name Acknowledgement
- Name Mention, On-hold Message

Extras

- Ten Season Tickets
- Ten Tickets for each CCP Non-Season Production
- Opening Night Pre-Performance VIP Receptions (if available)
- One Complimentary One-Day Facility Rental

ASSOCIATE SPONSORS

Producer (Limit of 3) (Exclusive)\$3,000 and up

Acknowledgement

- Program Ad, Full-Page (season)
- Logo Tags on Front-Cover of Program
- Logo Tags on In-house Advertising
- Logo/Mention on All Print/Electronic Advertising
- Logo Tag with hyperlink on CCP & Playhouse Sponsor web page
- Pre-Performance Name Acknowledgement
- Name./Logo listed on program sponsor page

Extras

- Four Season Tickets
- Ten Tickets for each CCP Non-Season Production
- Opening Night Pre-Performance VIP Receptions (if available)
- One Complimentary One-Day Facility Rental

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COMMUNITY PARTNERS

Director.....\$2,000 - \$2,999

Acknowledgement

- Program Ad, 1/2-Page (season)
- Logo Tag with hyperlink on CCP & Playhouse Sponsor web page
- Name./Logo listed on program sponsor page

Extras

- Four Season Tickets
- Ten Tickets for each CCP Non-Season Production
- Opening Night Pre-Performance VIP Receptions (if available)
- One Complimentary 1/2-Day Facility Rental

Star.....\$1,000 - \$1,999

Acknowledgement

- Program Ad, 1/4-Page (season)
- Logo Tag with hyperlink on CCP & Playhouse Sponsor web page
- Name./Logo listed on program sponsor page

Extras

- Four Season Tickets
- Four Tickets for each CCP Non-Season Production
- Opening Night Pre-Performance VIP Receptions (if available)
- One Complimentary 1/2-Day Facility Rental

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INDIVIDUALS

Supporting Role.....\$500 - \$999

- Two Season Tickets
- 6 FLEX Passes (Good for any show anytime during the season)
- Name Listed in Program

Patron.....\$200 - \$499

- Two Season Tickets
- Name Listed in Program

Friend.....\$100 - \$199

- One Season Ticket
- Name Listed in Program

Member.....\$25

- One Ticket to One Performance of Choice (*Membership preferred for Cast & Crew)
- Name Listed in Program