

About Carmel Community Players:

- CCP provides live dramatic and musical presentations that expand and develop creative opportunities for the entire community. Founded in 1993, CCP responded to a growing need in this community for affordable, local, quality entertainment that would meet the needs of cultural enrichment for the entire family.

About the Carmel Community Playhouse at Clay Terrace

- A relaxed 120-seat “black box”-style space, the Carmel Community Playhouse offers both audience and artist a truly unique and challenging theatre experience.
- The Playhouse is conveniently located amongst more than 70 retail shops and 17 restaurants, all within walking distance for patrons to enjoy.

CARMEL COMMUNITY PLAYERS

14299 Clay Terrace Boulevard
Suite 140
Carmel, IN 46032

Phone: **317 815-9387**
Website: **www.carmelplayers.org**
E-mail: **info@carmelplayers.org**



Submission Specifications:

- Color covers are CMYK.
- All other ads are B/W.
- Full page bleeds are available at no additional charge - see mechanical requirements. Changeable art option is available for each program at no additional charge.
- All changeable art must be clearly marked with advertiser's name and insertion date. If new art is not provided by deadline date, past advertisement will be run.

Submission Preferences:

- CD or email (files under 2 MB only) with hard copy for proofing. Include all fonts and graphics (300 dpi or better). PDF or TIFF preferred.
- All artwork must be camera-ready to scale. If submitted artwork is not acceptable, you may be referred to a graphic artist. Space fees do not include art design or alteration.
- Additional graphic charges are the advertiser's responsibility and will be billed accordingly.

**Replication from CD or email cannot be guaranteed.*

Send art to:

Email: info@carmelplayers.org

Questions/Assistance:

Email: info@carmelplayers.org
Phone: 317.815.9387 (Leave a message)



Sponsorship and Advertising 2011-2012 SEASON



“It was so good! I leapt to my feet to applaud...” - *Indy Theatre Habit*

“Another must-see in CCP’s amazing season...” - *A Seat on the Aisle*

“The little theatre that could.”
- *At Carmel Magazine*

CARMEL COMMUNITY PLAYERS

Become a Sponsor!

Title Sponsor

The Title Sponsor is the lead sponsor for the CCP Encore, Cabaret and World Music Series seasons. A promotion and benefits package will be custom-created, including name rights for the CCP stage and will include 5 Gold Level Playhouse Passes. **Investment: \$10,000**

Encore Series Sponsor

Encore Series Sponsor - Encore Series Sponsor is the sponsor of CCP's Encore Series (4 Plays/1 Musical). They will enjoy a promotion and benefits package that includes full page ads and 10 Season Tickets. **Investment \$6,000**

Cabaret and/or World Music Series Sponsor

Cabaret and/or World Music Series Sponsors - The Series Sponsors will enjoy a promotion and benefits package that includes ads and 4 Gold Level Playhouse Passes. **Investment: \$3,000 each series**

Community Partners

Community Partners believe in the mission of CCP and support our efforts at the Playhouse. They will receive an affordable promotion and benefits to include 1/2 page or 1/4 page ads, Playhouse Passes and more.

Producer Investment: \$2,000

Director Investment: \$1,000

Contact us for more information and complete sponsorship details!

Our 2011-2012 Season A season of connections...



Almost, Maine

SEPTEMBER 15 - 25, 2011

A Romantic Comedy by John Cariani



Six Degrees of Separation

NOVEMBER 10-20, 2011

A Humorous Drama by John Guare



COMPANY

JANUARY 20-FEBRUARY 4, 2012

A Tony Award-Winning Musical
Music & Lyrics by Stephen Sondheim;
Book by George Furth



REBECCA

APRIL 19-29, 2012

A Suspense Thriller by Daphne du Maurier



THE DIVINERS

JUNE 14-24, 2012

A Drama by Hoosier Jim Leonard, Jr.

CCP 2010-11 Season Advertising Rates

CCP will present five productions (40 performances) at the Carmel Community Playhouse at Clay Terrace during the 2011-2012 Season.

Full Season

BACK COVER (Color).....	\$1,500*
INSIDE COVERS (Color)	\$1250*
FULL PAGE	\$1000*/\$700**
1/2 PAGE.....	\$750*/\$400**
1/4 PAGE.....	\$600*/\$300**
SPONSOR SHOWCASE POSTER.....	\$500
<i>A 24"x36" poster displayed in our lobby for entire season</i>	
SPONSOR WALL POSTER (17"x22").....	\$400
<i>A 17"x22" poster displayed on our back wall</i>	
<i>*Includes 24"x36" poster on the Sponsor Showcase in our lobby, which is visible to pedestrian traffic.</i>	

**Without Sponsor Showcase Poster

Mechanical Requirements

Dimensions:	Width x Height
Cover	4 5/8 x 7 5/8
Full Page	4 5/8 x 7 5/8
1/2 vertical	2 1/8 x 7 5/8
1/2 horizontal.....	4 5/8 x 3 3/4
1/4 vertical	2 1/8 x 3 3/4
1/4 horizontal.....	4 5/8 x 1 3/4

- Full page bleed 5 7/8" x 8 7/8".
- Trims to 5 1/2" x 8 1/2".
- Keep live matter 1/4" inside trim. No extra charge for bleed.

Art Deadlines

<i>Almost, Maine</i> Art:	9/5/11
<i>Six Degrees of Separation</i> Art:	11/1/11
<i>Company</i> Art:.....	1/10/12
<i>Rebecca</i> Art:	4/9/12
<i>The Diviners</i> Art:.....	6/4/12

Added CCP shows will be communicated separately. Does not include non-CCP productions.